



RICCARDO AGOSTINI

Presented by

MSM

THE DEFINITIVE MOTORSPORT AGENCY

MSM, a leader in the world of motorsport, has been fostering standout relationships between brands, drivers, teams and championships for over 50 years.

The team specialize in individual and corporate management, offering clients our expertise across the marketing mix.

MSM is active in sponsorship facilitation, commercial opportunity development and execution, client representation, tailored hospitality offerings, and managing bespoke events on and off track.





RICCARDO AGOSTINI

Date of Birth: 20-04-1994

Season 2025 Championships: Asian LeMans Series, Rolex 24 at Daytona, European LeMans Series, 24 Hours of LeMans.

Riccardo Agostini, an esteemed Italian racing driver, is set to ignite the tracks once again as he joined the elite AF Corse, the most important Ferrari team, for a full-season commitment in the exhilarating season in several championships. With a relentless pursuit of excellence, Riccardo aims to reach the pinnacle of the international racing series, backed by Ferrari, the excellence in motorsport.

Born in 1994, Riccardo has already carved a remarkable path in the racing world, earning a remarkable tally of eight titles across four different championships in the past decade. His dominance in the Italian GT circuits is undeniable, capturing the Sprint series championship in 2019 and successfully defending his title in both 2020 and 2021. Not stopping there, Riccardo secured the Endurance series title in 2021, showcasing his unwavering skill and determination on race tracks.

Agostini's achievements extend beyond the Italian GT scene. In 2017, he triumphed in the highly competitive Lamborghini Super Trofeo North America and emerged victorious in the Lamborghini World Finals, triumphing over top drivers from Europe, Asia, and North America. Additionally, Riccardo made his mark in the prestigious Carrera Cup Italia, clinching the title in 2012 and becoming the final driver to be honored in the roll of honor of the Italian Formula 3.

However, Agostini's commitment to motorsports goes beyond his racing endeavors. He also serves as a respected development driver and instructor at the esteemed 'Centro Internazionale Guida Sicura,' guided by former Formula 1 driver Andrea De Adamich. This testament to his expertise and passion for the sport showcases Agostini's dedication to the Ferrari brand and his commitment to developing future talents in the world of racing.

In these recent thrilling seasons, Riccardo was behind the wheel of a Ferrari, under the banner of AF Corse. With his skills, determination, and the backing of the esteemed AF Corse team, the stage is set for an exhilarating journey toward victory and the pursuit of greatness.

Season 2026 Championships: Rolex 24 at Daytona, IMSA Michelin Endurance Cup, European LeMans Series, 24 Hours of Le Mans.

THE ROAD AHEAD

ROLEX 24 AT DAYTONA
IMSA
EUROPEAN LE MANS SERIES
24 HOURS OF LE MANS



MSM

AF CORSE

Founded in 1995 by Amato Ferrari, AF Corse is a top Italian racing team with deep ties to Ferrari. Initially managing Maserati's Trofeo Cup, they transitioned to GT racing, winning the FIA GT2 title in 2006 with the Ferrari F430.

AF Corse has dominated endurance racing, securing multiple WEC titles and class wins at Le Mans. In 2023, they partnered with Ferrari to field the 499P hypercar, achieving Le Mans victories in 2023, 2024 and 2025.

A key force in sports car racing, AF Corse continues to drive Ferrari's success on the global stage.



RACING WITH FERRARI



THE CHAMPIONSHIP



For more than 10 years, the European Le Mans Series has been the race series of choice for the top teams and drivers from around the globe wishing to compete at the world's most famous race, the 24 Hours of Le Mans.

With six 4-hour races on Europe's most technical and demanding circuits, the ELMS is the perfect proving ground for any competitor wishing to take on the challenge of the next stage on the endurance ladder, the FIA World Endurance Championship, and the pinnacle of the sport, the 24 Hours of Le Mans. The ELMS features full grids of 44 cars across the four classes – LMP2, LMP2 Pro/Am, LMP3, and LMGT3 - with the ultimate prize of an automatic invitation to Le Mans on offer for the very best teams in each category – LMP2 champion

and runner up; LMP2 Pro/Am, LMP3 and LMGT3 champions will receive an automatic invitation to the 24 Hours of Le Mans at the end of the season. The European Le Mans Series attracts drivers from all walks of life from drivers who have competed and won at the very top of motorsport, including Formula One and the WEC, the next generation of star drivers, and the gentlemen (bronze) drivers who want to take on the challenge of competing against the very best.

Affiliated to the Automobile Club de l'Ouest (ACO), competitors taking part in the ELMS are guaranteed a series that has a strict set of rules to ensure a level playing field for all. The friendly and welcoming paddock embodies the professionalism that surrounds top level endurance racing, with open access for the thousands of fans to get up close and enjoy the sport.



THE 24 HOURS OF LE MANS

24h
LE MANS®

THE ULTIMATE ENDURANCE RACE

The 24 Hours of Le Mans is the world's most prestigious endurance race, held annually in **Le Mans, France**, since **1923**. Organized by the **Automobile Club de l'Ouest (ACO)**, it challenges teams to cover the most distance in **24 hours**, balancing **speed, strategy, and reliability**.

The race features **multiple classes**, including **Hypercar, LMP2, and GT**, competing simultaneously on the **Circuit de la Sarthe**, a **13.6 km (8.5 mi) mix of public roads and a permanent track**. Legendary manufacturers like **Ferrari, Porsche, Toyota, and Audi** have all fought for victory.

It's part of the **FIA World Endurance Championship (WEC)** and one of the **Triple Crown of Motorsport** alongside the **Monaco Grand Prix** and the **Indy 500**. Winning Le Mans cements a team's place in racing history. automatic invitation to the 24 Hours of Le Mans at the end of the season.



Re: Agostini complete file

MSM

THE CALENDAR



ELMS DATES 2026:

EUROPEAN SERIES **LE MANS**

- April 6-7: PROLOGUE - BARCELONA - SPAIN
- April 12: 4 HOURS OF BARCELONA - SPAIN
- May 3: 4 HOURS OF LE CASTELLET - FRANCE
- July 5: 4 HOURS OF IMOLA - ITALY
- August 23: 4 HOURS OF SPA-FRANCORCHAMPS - BELGIUM
- September 13: 4 HOURS OF SILVERSTONE - GREAT BRITAIN
- October 10: 4 HOURS OF PORTIMÃO - PORTUGAL

LE MANS 2025:



- June 10-14: 24 HOURS LE MANS - FRANCE

THE CHAMPIONSHIP



The IMSA Championship, officially known as the IMSA WeatherTech SportsCar Championship, is North America's premier professional sports car racing series. Sanctioned by the International Motor Sports Association (IMSA), the championship features high-performance prototype and GT race cars competing together on track in multi-class events.

The series is best known for its iconic endurance races, including the Rolex 24 at Daytona, 12 Hours of Sebring, and Petit Le Mans, where teams and drivers race for hours at a time, often sharing cars between multiple drivers. These events test speed, reliability, strategy, and teamwork at the highest level.

IMSA brings together top global manufacturers such as Porsche, Ferrari, BMW, Cadillac, Acura, Lamborghini, and Corvette, along with world-class professional and amateur drivers. The championship competes on a mix of legendary road courses, street circuits, and endurance venues across the United States and Canada.

With its blend of cutting-edge technology, manufacturer rivalry, and classic endurance racing heritage, the IMSA Championship is a cornerstone of international sports car racing and a key pathway for drivers and teams competing at the highest levels worldwide.



THE CALENDAR



IMSA MICHELIN ENDURANCE CUP DATES 2026:

Jan 24-25	ROLEX 24 A DAYTONA - FLORIDA
March 20-21	12 ORE DI SEBRING - FLORIDA
June 28	SAHLEN'S SIX HOURS OF THE GLEN - WATKINS GLEN, NEW YORK
August 2	ROAD AMERICA - ELKHART LAKE, WISCONSIN
October 1-3	PETIT LE MANS @ ROAD ATLANTA - BRASELTON, GEORGIA



CLASS STRUCTURE

THE CLASS STRUCTURE OF THE EUROPEAN LE MANS SERIES WILL FEATURE A MIX OF BOTH PROTOTYPE AND GT CARS THAT IS SYNONYMOUS WITH LE MANS RACING. THERE WILL BE THREE CLASSES:

LMP2 LMP3 AND LMGT3



These race cars are based on high performance cars that can be used perfectly legally on the open road. The track version must retain a similar shape of the road going version from which it is based.

GT3 cars are defined by a set of FIA regulations designed for use in various racing series throughout the world.

Eight different prestigious vehicle manufacturers battling on track for GT class honours:

- Ferrari Races 296 GT3
- Aston Martin Racing Vantage AMR GT3
- BMW M Motorsport M4 GT3
- Lamborghini Huracan GT3 EVO 2
- McLaren 720S GT3
- Mercedes-AMG GT3 EVO
- Porsche 911 GT3 R
- Audi R8 LMS EVO 2
- Chevrolet Corvette Z06 GT3 R
- Ford Mustang GT3
- Lexus RC F GT3



AN OPPORTUNITY TO JOIN FORCES ON THE JOURNEY TO LE MANS



RICCARDO AGOSTINI



MSM

BENEFITS

HOSPITALITY:

- Paddock Passes
- Team Hospitality
- Welcome kits (or giveaways)
- Grid Passes
- Garage tours
- Pit lane walk abouts
- Meet & greets
- Grandstands Tickets
- Vip Lounges: catering and experiences for guests at each race
- Ferrari Museum tours in Maranello.

BRANDING ON:

- Helmet
- Racing Suit
- Race Car
- Team Garage
- Baseball Cap
- Drinking Bottle

BRAND AMBASSADOR:

- Appearances at Sponsor events to include: Talks/Q&A's
- Autograph Sessions, Meet & Greets and other activations
- Mutually agreed Digital and Social media content strategy & development

COMMUNICATION AND IMAGES RIGHTS:

- Use of images of AF Corse team for Sponsor's use
- Use of Driver's image rights for advertising campaigns
- Use of Driver's image rights for promotional collateral marketing material
- Use of Driver's image rights for corporate events
- Use of Driver's image rights within press editorials on magazines or any other media.

LOGISTICS:

- MSM will assist the sponsor with services to locate Hotels/ bookings, transfers, dinners, etc)
- ALL of these local logistic costs are not included in package

SOCIAL MEDIA:

- dedicated Instagram and TikTok posts
- Instagram story posts during the season.
- Inclusion in Riccardo Website, and Komi link page to help drive traffic to your official website.
- content days to capture content with Alex to be used on your official socials.



HOSPITALITY

As part of our offering, we facilitate and create tailored hospitality packages to give our clients unprecedented access to the world's most exciting industry: Motorsports



OUR OFFERING INCLUDES:

- VIP Hospitality
- Paddock Club Hospitality
- Champions Club Hospitality
- Yacht Hospitality
- Grandstand Tickets
- Bespoke Experiences
- Meet & Greet opportunities with Formula 1 Legends
- Track experiences and more...



TRACK EXPERIENCE

Our Track Experiences are the perfect way to host incentive and B2B events that guests will never forget. We offer bespoke experiences at the best racetracks around the world, giving guests the chance to experience the thrill of speed and racing first-hand. Whether as a standalone event or to enhance activation during races, MSM can create unique events tailored to a brand's needs.

OUR TAILORED PROGRAMMES INCLUDE:

- Exclusive Track Rental
- GT Racing Car Experience (demo laps, guest drives, hot laps)
- Formula Double-Seater
- Professional Racing Drivers
- Driver Appearances
- Karting Competitions
- Bespoke Hospitality Services
- F1 Simulators
- Defensive Driving
- Catering
- Supercar Tours
- Custom Livery and Branding
- Dedicated facilities to host business meetings
- Professional Content Creators
and much more...



FORMULA DOUBLE-SEATER

We're excited to offer our customers the chance to take the track in our **Formula Double-Seater**! This incredible vehicle, driven by professional racing drivers (eg. Formula 1™), is sure to get guests hearts racing. With **speeds reaching up to 330km/h and over 600hp**, guests will feel the power and adrenaline as they race around the track.

Our Formula Double-Seater is based on an A1GP single-seater, but with a modified chassis to accommodate a **passenger behind the driver**. This means guests will have the opportunity to sit right behind the professional driver, giving them a front-row seat to the action.

This is truly a **once-in-a-lifetime experience**! Whether you're a diehard fan or just looking for a unique adventure, you won't be disappointed. Feel the thrill of the race track like never before!



**WE LOOK
FORWARD
TO WINNING
TOGETHER!**



A blurred image of a red sports car, possibly a Ferrari, driving on a road. The car is in motion, creating a sense of speed and dynamic energy. The background is a mix of red and orange tones, suggesting a sunset or a high-speed environment. The car's headlights are on, and the overall scene is vibrant and energetic.

MSM

Thank you

For additional information please contact:
andrea@msmgroup.com
luca@msmgroup.com (for US area)